



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/T Murphy/R/Con/PA (16299)
BrabenderCox (3844)
BRABENDER,LIZ
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
POL/T MURPHY/R/CON/PA (29258)
National/Political
/06357730

Invoice 640737
Inv Date 10/28/2012
Terms Net 30
Contract 334836
Bill Type Standard
Period 10/1/2012 - 10/28/2012

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MURPHY 10/01
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:28PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		TODAY 7-8A/1						
	Spot	7:00:00AM- 8:00:00	Day,Tu-2,W-1,Th-1,F-1	10/02/12 7:24AM (Tu)	00:30	Today Show	BCTM1203H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-2,W-1,Th-1,F-1	10/02/12 7:57AM (Tu)	00:30	Today Show	BCTM1203H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-2,W-1,Th-1,F-1	10/03/12 7:58AM (We)	00:30	Today Show	BCTM1203H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-2,W-1,Th-1,F-1	10/04/12 7:59AM (Th)	00:30	Today Show	BCTM1204H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-2,W-1,Th-1,F-1	10/05/12 7:58AM (Fr)	00:30	Today Show	BCTM1204H	\$625.00	
2.0	Contract Line Remarks:		NEWS 5-530P/2						
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 5:27PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 5:29PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 5:27PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 5:22PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1204H	\$800.00	
3.0	Contract Line Remarks:		SAT NEWS 6-8A/5						
	Spot	6:00:00AM- 8:00:00	Day,Sa-1	10/06/12 7:40AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	BCTM1204H	\$250.00	
4.0	Contract Line Remarks:		SAT NEWS 8-1030A/6						
	Spot	8:00:00AM-10:30:00	Day,Sa-1	10/06/12 9:50AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	BCTM1204H	\$275.00	
5.0	Contract Line Remarks:		NEWS 6-630P/7						
	Spot	6:00:04PM-CHANNEL	Day,Sa-1	10/06/12 6:13PM (Sa)	00:30	CHANNEL 11 NEWS	BCTM1203H	\$625.00	
6.0	Contract Line Remarks:		LATE NEWS/8						
	Spot	10:59:34PM-CHANNEL	Day,Sa-1	10/06/12 11:11PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	BCTM1204H	\$2100.00	
7.0	Contract Line Remarks:		SUN NEWS 530A-8A/9						
	Spot	5:30:00AM- 8:00:00	Day,Su-1	10/07/12 5:52AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	BCTM1204H	\$250.00	
8.0	Contract Line Remarks:		SUN NEWS 8-9A/10						
	Spot	8:00:00AM- 9:00:00	Day,Su-1	10/07/12 8:51AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	BCTM1204H	\$275.00	
9.0	Contract Line Remarks:		PARENTHOOD 10-11P/12						
	Prime	10:00:04PM-Parenthood	Day,Tu-1	10/02/12 10:31PM (Tu)	00:30	Parenthood 10-11P	BCTM1203H	\$2000.00	
10.0	Contract Line Remarks:		NEWS 5-530A/13						
	Spot	4:58:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/02/12 5:27AM (Tu)	00:30	Channel 11 News Sam	BCTM1203H	\$300.00	
	Spot	4:58:04AM-Channel	Per week (2),Tu,We,Th,Fr	10/03/12 5:28AM (We)	00:30	Channel 11 News Sam	BCTM1203H	\$300.00	
11.0	Contract Line Remarks:		NEWS 530-6P/3						
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 5:44PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 5:42PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 5:43PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 5:39PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCTM1203H	\$800.00	
12.0	Contract Line Remarks:		NEWS 6-630P/4						
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/02/12 6:23PM (Tu)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/03/12 6:10PM (We)	00:30	Channel 11 News At 6pm M-F	BCTM1203H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/04/12 6:09PM (Th)	00:30	Channel 11 News At 6pm M-F	BCTM1204H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	10/05/12 6:10PM (Fr)	00:30	Channel 11 News At 6pm M-F	BCTM1204H	\$1000.00	
13.0	Contract Line Remarks:		NEWS 6-630P/11						



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	Spot	6:00:04PM-CHANNE	Day,Su-1	10/07/12 6:07PM (Su)	00:30	CHANNEL 11 NEWS	BCTM1203H	\$675.00	
14.0	Contract Line Remarks:		CASH CAB 1205-1235A/14						
	Spot	12:05:04AM-Cash Ca	Day,Su-1	10/07/12 12:49AM (Su)	00:30	Cash Cab 12a	BCTM1204H	\$300.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information
shown on this invoice was taken from the official log.

Gross Total	\$20,875.00	Total Spots	28
Commission	(\$3,131.25)		
Net Total	\$17,743.75		